



**THE RE-MARKABLE LEADER™
PROGRAM**

2026

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The **RE-MARKABLE Leader Certification Program** is a structured, one-on-one leadership development experience designed to help high-performing professionals strengthen internal visibility, enhance cross-functional communication, and position themselves for long-term contribution and advancement within their organization.

Built around **RE-DNA®**, a proprietary clarity framework, this program empowers participants to understand how they naturally lead and collaborate, and then translate those insights into practical communication tools and strategic growth plans that align with their role, team, and career goals.

Participants will leave with a fully developed, ready-to-deploy leadership communication arsenal, including a short and long professional bio, a polished LinkedIn profile, a clear personal value statement, a strategic message bank tailored for performance conversations, and a leadership visibility plan designed to increase credibility, trust, and promotability inside the organization. These are not theoretical assets. They're practical tools that position participants as high-value contributors ready for what's next.





PROGRAM OBJECTIVES

By the end of **The RE-MARKABLE Leader**, participants will be able to:

1. **Identify and leverage their unique leadership DNA** - understand how their natural strengths, communication style, and presence influence team dynamics and outcomes.
2. **Adapt communication strategies to maximize impact** - build trust, reduce friction, and collaborate effectively across departments and leadership levels.
3. **Strengthen credibility and internal visibility** - position themselves as trusted, go-to voices in high-stakes conversations and decision-making forums.
4. **Align leadership presence with business priorities** - connect personal strengths and contributions to organizational goals, driving measurable value.
5. **Confidently represent themselves and the organization** - in meetings, presentations, cross-functional projects, and industry interactions.
6. **Implement a 90-day leadership communication plan** - to sustain influence, increase recognition, and support career progression within the company.

FORMAT & DELIVERY

Program Duration: 4 weeks

Total Instructional Time: 10 CEU-equivalent hours

Delivery Method:

- Four 60-minute one-on-one virtual coaching sessions
- Curated self-guided assignments between sessions
- Personalized feedback and guidance from the program facilitator
- Digital resources and worksheets included

Learning Approach:

- Highly personalized to each participant's **RE-DNA** profile and leadership objectives
- Interactive discussions to translate insights into practical leadership strategies
- Tangible, role-relevant deliverables created during the program for immediate workplace application

Organizational Impact:

Participants will apply these skills to strengthen cross-functional collaboration, reduce communication breakdowns, and accelerate project outcomes, directly contributing to higher team performance and employee engagement.



TOPICS COVERED

RE-DNA Leadership Profile + Identity Mapping:

Understanding natural leadership patterns, communication energy, and workplace impact

Collaboration + Communication Style Insights:

How to reduce friction and build trust across functions

Strategic Messaging for Internal Influence:

Language that positions you as a credible voice in decision-making rooms

LinkedIn Profile Optimization:

Ensuring your external presence matches your internal leadership brand

Personal Brand Voice + Bio Development:

Crafting narratives that convey value, credibility, and authority

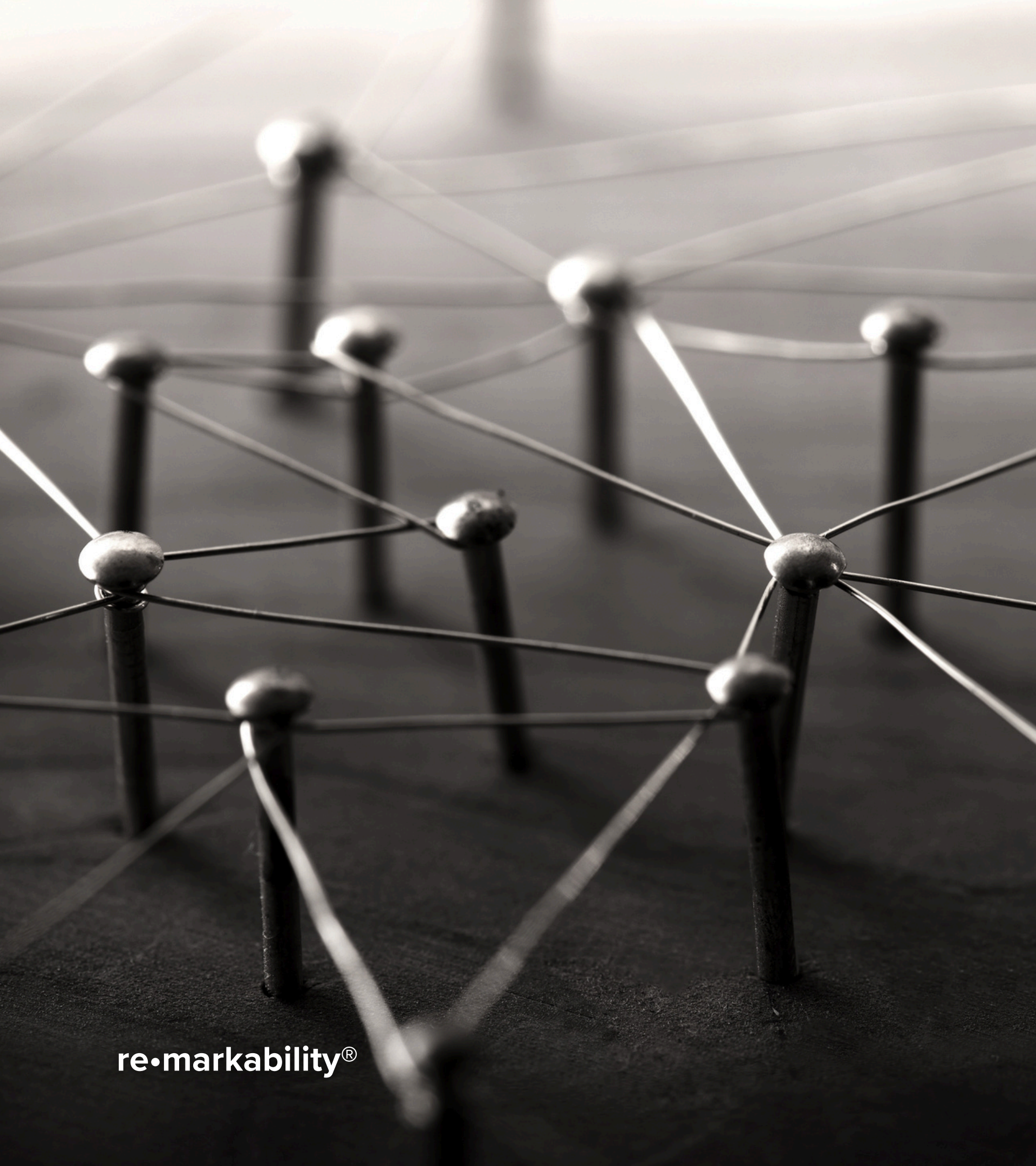
Leadership Visibility + Communication Planning:

A roadmap for being seen, heard, and respected at the right moments

WHAT PARTICIPANTS RECEIVE

- **Certificate of Completion** - 10 CEU-equivalent hours
- **RE-DNA Profile Summary** - Personal leadership and communication blueprint
- **Leadership Identity Map** - Visual guide to your leadership positioning
- **Voice + Message Bank** - Ready-to-use language for internal meetings, presentations, and reviews
- **Short + Long Professional Bio** - Role-aligned bios for internal directories, leadership profiles, and industry representation
- **LinkedIn Headline + Summary** - Professional profile aligned with company values and leadership role for client, partner, and industry visibility
- **30-Second Leadership Intro** - Concise, confident introduction for leadership meetings, project kick-offs, and networking situations
- **Leadership Communication + Visibility Plan** - 90-day action plan to increase internal influence, cross-functional visibility, and credibility





Program Cost: \$3,750 per participant

Accreditation: This is a professional development program, not part of an accredited degree or university. It is designed to meet corporate leadership and communication development standards, provides a Certificate of Completion with 10 CEU-equivalent instructional hours, and equips participants with skills and deliverables they can immediately apply in their current role.

Website: re-markability.com/leader/



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